

## | Campus Map |



Sangnam Institute of Management & Yonhee Hall at Yonsei University

## (Re) Imagining Policy Tools in Future: New Directions in Theory and Practice

- **Date** : March 15(Friday)-16(Saturday), 2019
- **Venue** : Sangnam Institute of Management  
& Yonhee Hall at Yonsei University

# (Re) Imagining Policy Tools in Future: New Directions in Theory and Practice

## | Program |

Day I - March 15 (Friday), 2019		
8:45-9:00	COFFEE and Administration	
9:00-9:30	Introduction to the Workshop	
<Topic 1> Understanding Policy Taker Behaviour as the Target of Policy Tool Deployment		
9:30-10:45	Panel 1 – Studying Tool Impact on Individual Target Behaviour	
	Location: Sangnam Institute of Management Laurel (1F)	
	Chair: Mike Howlett	
	Discussant: Yoon Jik Cho, Kira Matus	
	Richard Walker, Dannii Yuen-Ian Yeung & M. Jin Lee	City University of Hong Kong Assessing Soft Policy Tools: A Behavioral Insights Eye-Tracking Laboratory Experiment on Reading Environmental Information
	M. Jae Moon	Yonsei University Designing Procedural Policy Instruments: Examination of Impacts of Government Information on Citizen's Participation in Recycling Program
10:45-11:15	COFFEE	
11:15-12:30	Panel 2 – Understanding Multi-Dimensional Policy Tools and Group Targets	
	Location: Sangnam Institute of Management Laurel (1F)	
	Chair: Jae-jin Yang	
	Discussant: Young Jun Choi, Matthias Zannakis	
	Richard C. Feiock	Florida State University The social construction of policy instrument choices: Policy Instruments, target populations and performance
	Loer, Kathrin	Fern University How do consumers do what they are supposed to do? Policymakers in search of tools addressing multidimensional actors
12:30-14:30	LUNCH	
14:30-15:45	Panel 3 – Better Incorporating Target Behaviour into Policy Designs	
	Location: Sangnam Institute of Management Laurel (1F)	
	Chair: T. J. Lah	
	Discussant: Kathrin Loer, Yifei Yan	
	Michael Howlett	Simon Fraser University Dealing with Volatile Policy Mixes: Spill-Over Effects, Maliciousness and Gamesmanship in Policy Designs and Designing
	Si Ying Tan & Araz Taeihagh	National University of Singapore An examination of configurations and mechanisms of policy instruments for reforms in Developing countries

<Topic 2> Understanding Policy-Maker Behaviour in the Selection of Policy Tools		
15:45-17:00	<b>Panel 4 - Studying and Modelling Individual Policy-Maker Behaviour in Policy Tool Choice</b>	
	Location: Sangnam Institute of Management Laurel (1F)	
	Chair: Jung Wook Lee	
	Discussant: Sangyub Ryu, Richard Walker	
	Taylor, Christopher M., Elaine A. Gallagher, Simon J. T. Pollard, Sophie A. Rocks, Heather M. Smith, Paul Leinster & Andrew J. Angus	Cranfield University Environmental regulation in the UK: gathering insight into how policy makers map regulatory instruments to environmental risks
	Irene Pluchinotta & Alexis Tsoukiàs	King's College London & Paris Dauphine University A Decision-Aiding Perspective for an Innovative Design of Public Policies
19:00	DINNER	

DAY II – March 16 (Saturday), 2019		
9:00-9:30	Tour de Table and Reflections on Day 1	
9:30-10:45	<b>Panel 5 - Studying Policy-Maker Behaviour in the Design of Policy Mixes</b>	
	Location: Yonhee Hall Room 106	
	Chair: M. Jae Moon	
	Discussant: Anka Kekez, Irene Pluchinotta	
	Simon Neby & Mathias Zannakis	West University Coordinating the Anthropocene: Governance of Climate Change Mitigation and Adaptation in Norway and Sweden
	Yifei Yan & M. Ramesh	National University of Singapore Policy Instruments in Education Governance of India and China: Towards a Comprehensive Framework
10:45-11:15	COFFEE	
11:15-12:30	<b>Panel 6 – Understanding the Impact of Policy Regimes and Systems-Level Variables on Policy-Makers</b>	
	Location: Yonhee Hall Room 106	
	Chair: M. Ramesh	
	Discussant: Richard Feiock, Elaine Gallagher	
	Kira Matus & Michael Veale	The Hong Kong University of Science and Technology The use of certification to regulate the social impacts of machine learning: Lessons from sustainability certification
	Anka Kekez Koštro	University of Zagreb Policy mixes in politicized policy-making context
12:30	WRAP UP SESSION AND FUTURE PLANS	
13:00	LUNCH	